

Media release

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CREALOGIX Education Forum 2018: "The Skilling Challenge" - Impulses for the future of the working world

The CREALOGIX Digital Learning Education Forum was held for the twelfth time. During the specialist conference on 25 September 2018, around 300 participants were given an insight into the next generation of vocational education and training. Digital Learning offers essential innovative strength for future-oriented companies.

Various studies predict that automation will transform many of the approximately 440 million jobs worldwide and create new job profiles. Participants in CREALOGIX Digital Learning's "The Skilling Challenge" conference drove one question into the Trafo-Hallen in Baden: What will the world of work look like in 20 or 30 years' time?

Training and continuing education as transformation drivers

Manu Kapur, Professor of Learning Sciences at ETH Zurich, showed how education shapes the future of work: "The pace has increased enormously as a result of digital transformation. This confronts companies with questions such as: what business model will I pursue tomorrow and how will I develop my employees in a successful direction? People are adaptable. Among other things, they learn through failure. This mentality is important in an evolving world." It is not always possible to estimate what effect the next innovation will have on everyday life. This presents each individual, but also business and politics, with new challenges. Josef Widmer, Deputy Director of the State Secretariat for Education, Research and Innovation SBFI, perceives this in his field. The SBFI plays an important role at the interface between business and politics: "We are in constant dialogue with business actors and listen to their needs. We improve the digital skills of children and young people and provide them with the necessary tools at an early stage. We want to ensure that Switzerland continues to have one of the best educational landscapes in the world", says Widmer.

Modern technologies accompany lifelong learning

After the keynote lecture, the participants discussed in the "The Skilling Challenge" forum which skills are needed to master new occupations that do not yet exist. Young people but also employees face challenges. Kapur is convinced that precisely these are beneficial to development: "If a task is more difficult than what a person can solve, he will have two experiences: He will fail and still make progress." Today, this progress is no longer completed with compulsory schooling and apprenticeship. "Lifelong learning plays an important role," says Daniel Stoller-Schai, Head of Sales & Marketing at CREALOGIX Digital Learning.

"Modular learning environments allow personalised learning using competence profiles and intelligent algorithms (artificial intelligence). The Swiss Learning Hub is our approach to making this possible and thus successfully tackling the 'Skilling Challenge'."

That learning is always a pleasure was demonstrated by the award-winning Swiss comedian Claudio Zuccolini, who rounded off the event with his show.

The presentations of the speakers can be downloaded from [swisslearninghub.com](https://www.swisslearninghub.com)

About CREALOGIX

The [CREALOGIX Group](https://www.crealogix.com) is a Swiss Fintech 100 company and is among the global market leaders in digital banking. CREALOGIX develops and implements innovative fintech solutions for the financial institutions of tomorrow. Using digital solutions from CREALOGIX, banks, wealth managers, and other financial institutions can better respond to evolving customer needs in the area of digital transformation, enabling them to hold their ground in a very demanding and dynamic market and remain ahead of their competitors. The group, founded in 1996, has more than 700 employees worldwide. The shares of CREALOGIX Group (CLXN) are traded on the SIX Swiss Exchange.

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